

FOOD BANK OF THE ROCKIES' CORPORATE PARTNERSHIP GIVING CHART FOR CAUSE MARKETING (PROMOTIONS) & EVENTS

Donation Amount	Banner Usage*	Logo Usage	Personal Fundraising Page	Media Advisory Template	Staff Presence at Event	Staff Planning Assistance	Volunteer Assistance at Event	Use of Tax ID Number
\$0-5,000	X	X	X	X				
\$5,000-10,000	X	X	X	X	X	X**	X**	X**
\$10,000+	X	X	X	X	X	X	X	X

These opportunities are available based on the projected donation amount.

PLEASE NOTE:

- Per IRS guidelines, Food Bank of the Rockies cannot “endorse” the sponsor’s brand/product or provide a “call to action” that causes financial benefit to the sponsor.
- Food Bank of the Rockies participation is based on our Giving Chart and discussion by our Development and Marketing Departments. Food Bank of the Rockies welcomes all donation amounts. Due to limited resources Food Bank of the Rockies participation, including providing staff, is made on a case by case basis and is usually related to revenue and exposure levels.
- Food Bank of the Rockies does not provide staff and/or volunteers to run promotions or external events.
- Staff and/or volunteers presence/participation is never guaranteed and is determined on a case by case basis and is usually related to revenue and exposure levels.
- Presence on Food Bank of the Rockies’ website and/or media assistance is never guaranteed and is decided on a case by case basis and is usually in direct correlation with revenue & frequency of giving and media exposure.
- Food Bank of the Rockies cannot guarantee social media posts (Facebook, Instagram or Twitter) during a campaign. Posts are determined on a case by case basis and is usually in direct correlation with revenue and social media exposure.
- Any use of Food Bank of the Rockies’ name and/or likeness is prohibited unless Food Bank of the Rockies authorizes the partner to use the mark. All print and collateral materials must be approved by Food Bank of the Rockies and comply with Food Bank of the Rockies’ existing brand guidelines regarding the use of Food Bank of the Rockies name and/or likeness.
- Food Bank of the Rockies does not share or sell donor information.
- FBR reserves the right to audit the sponsoring organization’s books and records, related to the event (especially if event expenses exceed 50% of gross proceeds).

*Food Bank of the Rockies logoed banners may be checked out for a \$50 refundable deposit.

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