



For Immediate Release

Sam's Club Teams Up with Food Bank of the Rockies to Help Families in Need with Diapers

July 27, 2018 - Denver, CO -Sam's Club is working together with Food Bank of the Rockies to help families stock their shelves with more than 1,100 cases of diapers. Nationally the company is partnering with the Feeding America® network of food banks to provide more than 40,000 boxes, or around 5.7 million diapers to families in need throughout the country.

Summer should be a time for carefree fun and cookouts, but the reality is that the 4 out of 5 children who rely on school programs to receive consistent, healthy meals during the school year don't have the same support during summer. This makes finances even tougher for families with young children.

With babies needing between 6 – 12 diapers a day, this comes at a major expense to families needing help. In a recent study by Feeding America, 44% of low income families struggling to afford basic necessities noted that one coping strategy they've used is delaying changing a diaper. The same study found that 32% of respondents reused diapers due to economic restraints. Sam's Club is happy to be able to help alleviate some of this stress for our friends and neighbors in Metro Denver.

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About Food Bank of the Rockies

Food Bank of the Rockies, works to make food security a reality for Colorado and Wyoming families. As Colorado's largest health and human services non-profit, we distribute more than 145,000 meals a day through our direct service programs and partner agencies, helping families thrive in 30 Colorado counties, including Metro Denver, and the entire state of Wyoming. 1 in 10 Coloradans, including 1 in 6 Colorado children, struggle with hunger. Since 1978, FBR has provided more than 668 million meals to people in need in our community. Food Bank of the Rockies is a member of Feeding America. For additional information, please visit www.foodbankrockies.org. "Like" FBR on [Facebook](#) and [Instagram](#), follow us on [Twitter](#) and learn more on our [blog](#)!